

Business Pearson Level 2 Extended Certificate

Study Mode: Full Time Programme Component | Course Level: 2

Is this course right for me?

Do you want to work in the dynamic and challenging world of business?

BTEC qualifications are designed to provide practical, work-related learning and this course will enable you to become more commercially aware and develop the essential business skills employers look for. You will learn by completing projects and assignments that are based on realistic workplace situations and will gain skills and knowledge to help you get a job in the profession, progress to a more responsible position if you already have a job, or move on to a Level 3 programme or apprenticeship.

Also, if you earn less than £30,000 per year and aged 19 or over, you could study this course for FREE!

Entry Requirements

To access this course you are required to have:

- Four or more GCSEs at grade D/3 or above, including maths or English

Applications from mature students without the necessary qualifications but with previous relevant experience and a willingness to learn will be considered on an individual basis.

What will I learn?

During this course you will study the following modules:

- Enterprise in the business world
- Finance for business
- Promoting a brand
- Principles of customer service
- Introducing retail business
- Sales and personal selling
- Recruitment, selection and employment
- Principles of marketing
- Using business documentation
- Building successful business teams
- Business online

What skills will I gain?

By studying this course you will:

- Develop your understanding of the economic environment and how businesses are affected
- Understand how valuable financial forecasting is to organisations' success
- Learn the basics of how products and services are marketed by organisations
- Learn about the different types of customers and how important they are
- Gain introductory knowledge of how retail businesses operate
- Learn time management and organisational strategies
- Learn how to present business documentation professionally
- Learn how the recruitment and selection process operates
- Develop an appreciation for business concepts
- Develop your executive presentation skills
- Gain valuable team working and communication skills by taking part in charity or college events
- Learn how to run a business using the internet

How will I be assessed?

Throughout the course you will be assessed in the following ways:

- Two externally examined units - finance and marketing
- Assignments
- Observations by tutors

What can I do next?

The skills you will learn on the course will enable you to: Pursue a career in business or administration. Progress on to a Level 3 course or apprenticeship Progress to a HND or Foundation Degree

Why study with us?

We have excellent feedback from our past students and many have gone on to work in a business environment as sales advisers for local banks and building societies, accountants, lawyers, estate agents, entrepreneurs, teachers, lecturers or business managers, whilst others have progressed to higher level courses at the college and then moved on to university.

As part of the course you will put your learning into practice when you work as part of a team to organise and co-ordinate a charity event and other events to promote the college - this experience will look good on your CV and UCAs applications and will also impress future employers when you're applying for a job.

Delivery

Location: Paget Road Campus

Start Date: 02/09/2024

Day:

Time:

Course Fee:

Course Code: CP0050

Study Mode: Full Time Programme Component



Apply online: **www.wolvcoll.ac.uk/apply**

